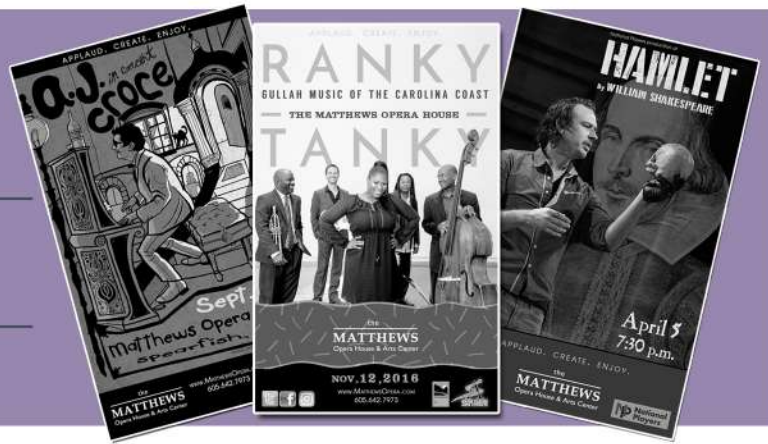


the
MATTHEWS
Opera House & Arts Center

2018-2019
PLAYBILL ADVERTISING CONTRACT

Make OUR audience
YOUR audience



Supporting The Matthews Opera House & Arts Center will benefit your business. By advertising in our Subscription Series Playbill, your business will have great visibility to consumers who value the arts. These same consumers support businesses that support the arts.

The Matthews distributes the playbills six times per season to our audience patrons and visitors in the Art Gallery.

The Subscription Series Playbill is 5.5" wide by 8.5" high. All ads and information will be reproduced in black & white. If you have any questions, please contact:

Sian Young, director@matthewsopera.com

Marketing, marketing@matthewsopera.com

605.642.7973 | MatthewsOpera.com

ADVERTISEMENT SIZES

- Full page 4.5"w x 7.5"h
- 1/2 page 4.5"w x 3.625"h
- 1/4 page 2.125"w x 3.75"h (vertical)
4.5"w x 1.75"h (horizontal)

Send ad materials to melissa@bhpioneer.com by Sept. 7, 2018.

The Matthews does not create the ads. Black Hills Pioneer will produce your ad for \$35. Contact Black Hills Pioneer at 605-642-2761 (ext. 27) with any ad production questions.

ADVERTISING RATES

- FULL page \$800**
- 1/2 page \$500**
- 1/4 page \$350**

The undersigned will be invoiced by The Matthews Opera House & Arts Center.

PAYMENT DUE BY SEPTEMBER 14, 2018

BUSINESS NAME _____

Contact Name _____

Address _____

Phone _____

Fax _____

Email _____

Website _____

Signature _____

DATE _____

Full page \$800

1/2 page \$500

1/4 page \$350

PAYMENT DUE BY SEPTEMBER 14, 2018

Mail signed contract to: The Matthews
612 N. Main St.
Spearfish, SD 57783