MATTHEWS

2019-2020 PLAYBILL ADVERTISING CONTRACT

Make OUR audience YOUR audience



The Matthews distributes the playbills six times per season to our audience patrons and visitors in the Art Gallery.

The Subscription Series Playbill is 5.5" wide by 8.5" high. All ads and information will be reproduced in black & white. If you have any questions, please contact:

Maegan Detlefs Marketing Manager, marketing@matthewsopera.com

605.642.7973 | MatthewsOpera.com

ADVERTISEMENT SIZES

1/4 page 2.125"w x 3.75"h (vertical) 4.5"w x 1.75"h (horizontal)

Send ad materials to melissa@bhpioneer.com by Sept. 12, 2019.

The Matthews does not create the ads. Black Hills Pioneer will produce your ad for \$35. Contact Black Hills Pioneer at 605-642-2761 (ext. 27) with any ad production questions.



ADVERTISING RATES

FULL page \$800 1/2 page \$500 1/4 page \$350

The undersigned will be invoiced by The Matthews Opera House & Arts Center.

PAYMENT DUE BY SEPTEMBER 20, 2019

BUSINESS NAME
Contact Name
Address
Phone
Fax
Email
Website
Signature
DATE
Full page \$800
1/2 page\$500
1/4 page\$350 PAYMENT DUE BY SEPTEMBER 20, 2019
Mail signed contract to: The Matthews 612 N. Main St.

Spearfish, SD 57783