

MATTHEWS

OPERA HOUSE & ARTS CENTER

2019-2020 SPONSORSHIP PACKAGES

Make OUR audience
YOUR audience



SPONSORSHIP BASIC PACKAGE

Marketing Benefits

- Logo on The Matthews Opera House & Arts Center website, with an active link to your website
- Your logo on posters throughout the community
- Your company/name linked with all 2019-20 productions
 - Subscription Series productions
 - Community theater events
 - Holiday High Tea promotions
 - Jazz Sessions Series
- Email Newsletter blasts sent out regularly
- Festival in the Park posters, advertisements, and your event banners
- Logo on all online event tickets
- Opportunity to add coupons onto event tickets
- Invitations to private Subscription Series receptions

SPONSORSHIP BASIC PACKAGE

Your Business Acknowledgements

- From The Matthews Opera House stage prior to every performance
- From the Festival in the Park stage (3 days)
- Matthews Opera House Facebook page

Interested in becoming a sponsor? Contact Maegan Detlefs at 605.642.7973 x12 or email her at marketing@matthewsopera.com.

GOLD SPONSOR

\$5000 LEVEL

You will receive our basic package plus:

- A FULL page ad in our playbill, valued at \$800
- Four tickets to each of our Subscription Series events in our theater--a total of 24 tickets valued at \$500

SILVER SPONSOR

\$3000 LEVEL

You will receive our basic package plus:

- A HALF page ad in our playbill, valued at \$500
- Two tickets to each of our Subscription Series events in our theater--a total of 12 tickets valued at \$250

BRONZE SPONSOR

\$1000 LEVEL

You will receive our basic package plus:

- A 1/4 page ad in our playbill, valued at \$350
- Four tickets to a Subscription Series event of your choice, valued at \$100